## DANCEONTARIO

## WEB ADVERTISING RATES

## COME DANCE WITH US!

Buying ad-space from <u>danceontario.ca</u> secures a coveted marketing space on the front page of Ontario's dance community (1500 daily hits).

The Ontario dance community is special. The wide and diverse range of studios, artists and companies have created a uniquely accessible landscape that truly has something for everyone. That's not a reality everywhere in the world.

The pandemic has stretched many organizations to their financial limit. Buying ad space is an effective, and mutually-beneficial way of supporting dance during this critical moment in our community's history.

Ad Location: Rates:

**Homepage** \$100 per month or \$250 for 3 months

Jobs Page \$50 per month or \$125 for 3 months

**Dimensions** 

**Homepage** Full width: 1080 pixels wide by 240 pixels 1/2 column: 480 pixels by 480 pixels

**Jobs Page** 400 pixels wide x 400 pixels

Please include

- web link where the ad should point

- descriptive text about the ad for accessibility

Publication Date upon receipt

For more information or to book an ad please email Amy Hampton: amy@danceontario.ca

Dance Ontario members receive a discount on advertising all year!

Dance Ontario Association 950 Dupont St Toronto, ON M6H 1Z2 T 647 890 3623 contact@danceontario.ca